



EVIMERO

HELBLING-GMBH

SEIZING OPPORTUNITIES  
INDIVIDUALLY

## Executive Summary

Every success starts with a passion. This mission statement stands at the heart of Helbling-GmbH. As an elite network of highly accomplished and dedicated professionals, the organization boasts powerful connections and a presence within many diverse industry verticals. The innovative ethos of Helbling-GmbH has drawn together significant professional talent that spans countless industries. A proprietary research firm and fully licensed private investment fund have arisen from this elite network, which focuses on identifying highly promising market opportunities.

Helbling-GmbH takes bold new approaches to classic investment style, utilizing modern financial strategies and sophisticated investment analyses to deliver outsized returns to our investors. The macroeconomic landscape has changed more rapidly than at any time in the previous fifty years, thereby opening significant opportunities for asymmetrical risk-return scenarios. Naturally, interest in Helbling-GmbH as a network and capital partner has increased in tandem.

Integrating a tokenized element to Helbling-GmbH's investment, research, and training activities folds seamlessly into our ethos as a company. While comparatively nascent, tokenization represents a powerful new approach to equitably distributing stake in certain company components. This flexibility affords token holders with dynamic exposure to our world-class team of professionals. As the march of technological progress continues, Helbling-GmbH stands at the forefront of innovation and investment strategies, helping you make sense of the rapidly evolving investment landscape.

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# 01

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## The Helbling Story

- **Viktor's Journey**

Integrity and professionalism define the Helbling-GmbH brand and identity. Viktor Helbling was born in Kazakhstan in 1987 before moving to Germany with his family in 1994. There, Viktor fostered his keen interest in mechatronics and industrial machinery, securing his state license and exploring the evolving world of computerized machinery. The concept of integrating herculean industrial machines with prescient software components fascinated Viktor and illuminated an entirely new landscape of possibilities regarding the intersection of technologies and industries.

This fascination culminated with Viktor's entry into the world of blockchain and cryptocurrencies in 2014. The incredibly young industry represented perhaps the most powerful intersection of our era – money, and technology. The story of Bitcoin and blockchain are still being written today, and the seemingly endless potential applications for these technologies lent themselves to Viktor's expertise. Distributed supply chain management provided the context for future strategy and positioning – Viktor remained laser-focused on utilizing his rich experiences to position his efforts sustainably.



Today, Viktor stands at the helm of Helbling-GmbH, which reflects his tenacity and commitment to innovation. The many arms of the company focus on education, investment, and the research development of new technologies. With a primary focus on renewable energy, commodities, and technology equities, Helbling-GmbH bases its investment thesis on Viktor's rich experience and relies on its talented team and network of professionals to deliver significant knowledge and returns to our partners and investors. So far, the strategy has proven immensely successful and, with a focus on sustainability and the long-term, remains so for decades to come.

- **Research**

**“** We must learn from the lessons of the past and present to most adequately plan for the future. **”**

Identifying unique market opportunities in novel and emerging technologies remains a challenging process for any entity. That's why Helbling-GmbH's expert team has formulated a repeatable approach of developing highly nuanced forecasts and analyses of global financial markets. These documents ensure a professional fund management process and help Helbling-GmbH remain fundamentally proactive in a time of unprecedented technological innovation and upheaval. While some funds take a reactive approach and utilize the established momentum of emerging technologies, Helbling-GmbH differentiates by capturing the early stages of these technologies' development lifecycles, thereby significantly amplifying our returns for investors.



- **Foundation**



**“ When one does well, one should also facilitate good. ”**

From the global climate to political structures, change has accelerated in pace, scale, and scope. Accelerating technological progress reveals inherent inefficiencies in our systems that were previously obfuscated due to limitations on our abilities as a society. The global economy has never appeared more primed for change, opening significant opportunities to make a positive difference in the lives of many individuals. Helbling-GmbH's ethos of integrity entails a firm commitment to facilitating social good derived from our investment activities. We use our deep industry knowledge and experience in emerging technologies to facilitate their human-centric development, positively impacting our world. To this end, the Helbling-GmbH Foundation focuses on sustainable energy resources, ecology, and renewable energy products in both developed and emerging markets.

## ● **Trainings**

**“ The greatest returns most often come from investing in others. ”**

At Helbling-GmbH, we understand that the most valuable resource on the planet comes in the form of human capital. Tools and technologies are often fungible, but individuals are entirely unique in their thoughts, passions, and journeys. Our individually-focused and highly nuanced training courses assist professionals from all walks of life in honing their expertise in various fields. From the foreign exchange market (Forex) to cryptocurrencies, the expertise of the Helbling-GmbH lends itself to the tactile understanding of our clients' unique needs in the global market. Helbling-GmbH offers training in interpersonal communication, negotiation, and business relationship management, facilitating tangible results derived from our reproducible professionalism and tact.



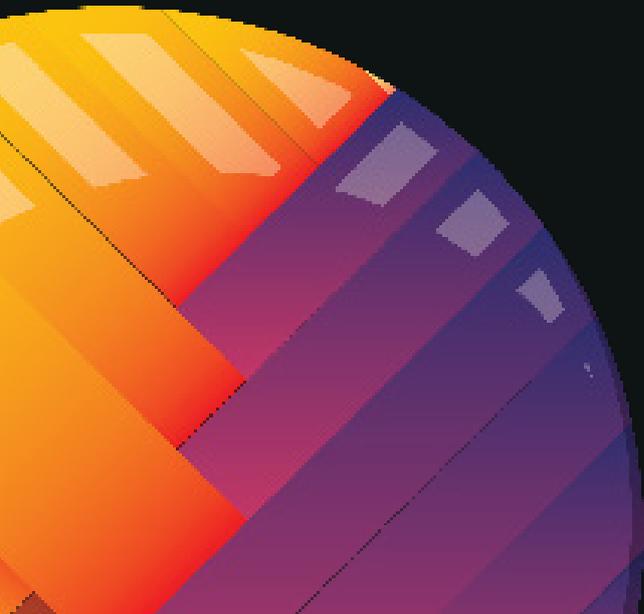
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## Tokenization – Helbling’s Next Chapter

The natural evolution of the Helbling-GmbH company and brand comes in the form of integrating with the very technology in which we research and invest. We do not seek to remain merely outside observers in one of the most exciting times in human history. Contrarily, Helbling-GmbH’s successful investment portfolio demonstrates the effectiveness of the technologies which comprise it, leading seamlessly into the integration of these technologies with our everyday business activities. One of the most straightforward yet crucial of these integrations comes in the form of cryptocurrency. These tools empower us with the ability to transmit specific forms of value easily. The characteristics of this technology allow for significant speed, efficiency, and immutability.

# For these reasons,

Helbling-GmbH seeks to launch a company-native token representing our investment activity, our commitment to our network of partners, and our promise to our clients. Known as Evimero, the token maintains an intrinsic value – 10% of all revenue derived from Helbling-GmbH's actualized profits go towards buying back the token from the open market. The repurchased tokens are redistributed and burned according to a predetermined schedule, facilitating several components of interrelated value to the token and company.



## ● **Token Holder Benefits**

The Helbling-GmbH boasts significant utility for token holders and allows them to interact with Helbling-GmbH's service offerings in unique ways. Upon engaging with our services for the first time, clients will receive a complimentary non-fungible token (NFT) representing their person or company's business relationship with Helbling-GmbH. This NFT can be considered an access card or badge, representing the client and Helbling-GmbH's relationship.



As the professional relationship evolves, Helbling-GmbH issues higher tiers of NFTs to repeat clients that meet certain prerequisites. Higher tiered NFTs allow clients to secure discounts, receive invitations to exclusive conferences and networking events, and demonstrate the depth of their relationship with Helbling-GmbH. Naturally, Helbling-GmbH accepts our native token as a payment medium for our service offerings.

# Additionally,

token holders can stake their Evimeros to receive rewards in both BNB and additional Evimeros. This process provides an equitable opportunity for token holders to experience the direct benefits of the differentiated investment approach undertaken by Helbling-GmbH. Our proven track record of success will directly impact the amount of these digital assets provided to token stakers with each distribution. In this way, our network of partners and clients can directly participate in the success of the Helbling-GmbH portfolio while maintaining growing exposure to two fundamentally scarce digital assets. This novel configuration represents a first-of-its-kind profit sharing and highlights the forward-thinking and inclusive mentality that helps define the Helbling-GmbH brand.



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## Evimero Economics

The Evimero boasts a sustainable internal incentive structure that ensures its perpetual applicability in the Helbling-GmbH ecosystem. Over time, we fully expect the significance of the token to grow in tandem with the success of the business, as the Helbling-GmbH network of partners and clients continues to grow based on our success as a company.

For these reasons, we have selected a highly equitable distribution of tokens with a strong vesting schedule to maximize the long-term benefits of all token holders. There are a total of ten billion (10,000,000,000) Evimeros in existence, with no possibility of additional token issuances in the future. This configuration makes the token a fundamentally scarce asset with clear allocations and a deflationary nature.

## ● **Token Allocations and Distributions**

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### **From this amount,**

Helbling-GmbH will allocate 17% of tokens to liquidity. These tokens will go to a variety of partner exchanges, both centralized and decentralized, and facilitate sufficient market depth for the aftermarket trading of the Evimero.

By locking the majority of this allocation in various liquidity pools and with our exchange partners, Helbling-GmbH will successfully syndicate the presence of the token across the maximum number of viable marketplaces. This syndication ensures the largest probability of exposure and adoption of the token outside of the Helbling-GmbH ecosystem, facilitating even greater use cases than presented within this paper.

## **From this liquidity allocation,**

2% of Evimero tokens will be locked in a separate, dedicated smart contract as additional incentives to stakers. Evimero token holders can stake their tokens in liquidity pools in exchange for a portion of transaction fees derived from trading in said pool. This material benefit presents another profitable use can for Evimero holders. This separate 2% allocation will accrue to liquidity providers over time to further incentivize users who provide liquidity to the pool.

## **Utility stands at the heart of any cryptocurrency,**

and Evimero presents users with not only the ability to stake in liquidity pools but the ability to stake directly through the company website. Evimero token holders who interact with this smart contract have their tokens locked for one year, throughout which period they will receive a 13% APY on their locked assets. This process affords stakers who interact with this contract a significantly higher return when compared to investment vehicles found within the traditional financial market.

**To facilitate the team's long-term incentives and ensure the acquisition of the most talented advisors and professionals in the industry,**

Helbling-GmbH allocates 10% of tokens to the company. This allocation undergoes a rigorous vesting schedule and ensures that the company maintains properly aligned incentives. After the conclusion of the vesting period, Helbling-GmbH will utilize these tokens for discretionary capital, charitable donations, and equitable redistributions. An additional 5% of tokens are allocated to partnerships and advisors and will undergo a similarly rigorous vesting schedule to ensure the sustainability of these relationships.

**Regarding the wider distribution of Evimeros, 5% of all tokens are allocated to the seed sale, which will be extended to trusted partners.**

10% of tokens go to the private sale, and 15% to the public sale. These outside allocations will sufficiently decentralize the token's ownership topography. The seed and private sale rounds entail vesting schedules that, while reasonably prohibitive, remain more accommodating than those of the team and advisor allocations. This configuration represents the commitment to our investors and community that Evimero maintains long-term applicability within the company ecosystem.

**A 15% allocation goes to operations and will follow a vesting schedule that adequately facilitates Evimero's adoption continuity.** This operations

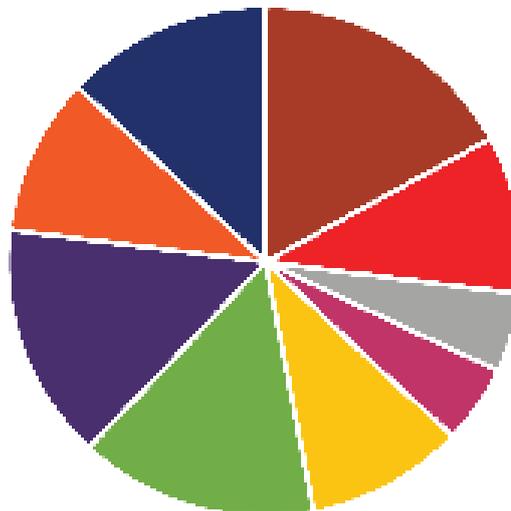
allocation allows for distributions, open market sales, additional liquidity, and other potential actions that serve the best long-term interests of the Evimero.

A 10% charity allocation will be used at the discretion of the Helbling-GmbH stakeholders to facilitate the social good to which Helbling-GmbH remains dedicated.

# Finally,

the remaining 13% of tokens remain locked in a discretionary reserve. The nascent nature of tokenization naturally lends itself to unknown future variables. As such, this allocation allows for the nimble reaction to any potential shift in internal or external incentives. Whether these tokens are burned over time, added to liquidity, or used as funding for partnerships and network expansion, this allocation's flexibility ensures the Evimero ecosystem's long-term success.

## Helbling-GmbH Token Allocation



- |              |                 |                         |
|--------------|-----------------|-------------------------|
| ■ Liquidity  | ■ Helbling-GmbH | ■ Partners and Advisors |
| ■ Seed Sale  | ■ Private Sale  | ■ Public Sale           |
| ■ Operations | ■ Charity       | ■ Discretionary Reserve |

## ● Token Economics

A total of 10% of all profits derived from Helbling-GmbH's investment activity will buy back the Helbling-GmbH and BNB from the open market. Rather than distributing only our native token, Helbling-GmbH opts to purchase BNB reward our users with multiple liquid assets to diversify their own portfolios further. From any dedicated buyback, 80% will be used to purchase Evimero tokens, and 20% will purchase BNB.

From the total number of Evimeros repurchased from the open market, the following distribution occurs:



From the total number of BNB tokens repurchased from the open market, the following distribution occurs:



**This configuration ensures that Helbling-GmbH's employees,**

charitable organizations, and stakers benefit from each buyback. The company reserve of BNB ensures that the company maintains a reserve of BNB to support the Helbling-GmbH in perpetuity.

**In addition to this diverse and unique buyback schedule,**

there is a 3% tax on any Evimero purchases, sales, or transfers. From this amount, 1% is burned, and the remaining 2% goes to the marketing allocation, thereby ensuring sufficient funds for outreach.

**These transactional and buyback burns work in tandem to facilitate a deflationary supply schedule for Evimero tokens. This process means that the total number of available Evimero tokens will persistently decrease over time, facilitating a passive value add for long-term token holders and users of the ecosystem. This supply schedule represents Helbling-GmbH's dedication to the sustainable success of our investors, clients, and team.**

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## ● Roadmap

### Q4 2021

- Evimero website and whitepaper reveal
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### Q1 2022

- Seed and Presale rounds
  - Beta test wallet, native marketplace, and swap
  - Marketing campaign
- 

### Q2 2022

- Public sale
  - Listing on Pancake swap, Binance, and other partner exchanges
  - Staking program launch
- 

### Q3 2022

- NFT program launch
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### Q4 2022

- Native wallet release

## **Q1 2023**

- **Native marketplace and swap integration**
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## **Q2 2023**

- **Expanded marketing campaign**
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## **Q3 2023**

- **Portfolio management integration**





## Conclusion

Helbling-GmbH portfolio's successful track record serves as a demonstration of our company's differentiated investment approach. The diverse aspects of the Helbling-GmbH business model ensure that this approach facilitates social good and reinvestment in eager professionals while also developing the underlying technologies comprising the portfolio. This configuration lends itself to the natural adoption of these technologies into the Helbling-GmbH business model. In this way, Helbling-GmbH can leverage our ethos of professionalism and integrity to use these tools to differentiate our business model and investment approach further. The most accessible and impactful tool comes in the form of tokenized components of company investment activity.

## **Evimero allows any token holders to gain direct exposure to the underlying performance of the Helbling-GmbH investment portfolio.**

Holders enjoy several opportunities and benefits, including staking potential, passive accrual of both Evimero and BNB tokens, and a deflationary supply schedule. In addition to this functionality, Evimero will allow Helbling-GmbH to mint NFTs with diverse functions that facilitate dynamic access to events for our clients. This feature represents a thoughtful integration of the digital technologies that partially comprise the Helbling-GmbH portfolio into the broader ecosystem.



## **The investment process, technology, and wider society continue to grow and evolve at breakneck speeds.**

Helbling-GmbH helps our clients make sense of this rapidly changing world while differentiating our investment portfolio via our proprietary methodologies. The integration of a native token represents Helbling-GmbH's firm commitment to the bold future we all face as a society. Despite these rapid changes, the Helbling-GmbH brand identity of integrity and professionalism continues to permeate every action we undertake as a company. We look forward to growing with you on this exciting journey into the future.